

CASE STUDY

EXPRESS



pixelz

“

The accessory, shoes & jewelry pages on our site have never looked better. Pixelz has provided fast turnaround times while maintaining consistent results week after week!



Company name:	Express
Contact name:	Cassie Bergman
Role:	Photo Retouching Manager

CASE STUDY

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Express is a specialty apparel and accessories retailer of women's and men's merchandise, targeting the 20 to 30 year old customer. The Company has over 30 years of experience offering a distinct combination of fashion and quality for multiple lifestyle occasions at an attractive value addressing fashion needs across work, casual, jeanswear, and going-out occasions. The Company currently operates more than 600 retail stores, located primarily in high-traffic shopping malls, lifestyle centers, and street locations across the United States, Canada and Puerto Rico.

**ABOUT
EXPRESS**

EXPRESS

WOMEN MEN **SALE** GIFTCARDS BLOG

FREE SHIPPING ON ORDERS \$125+ Qual. Excl.

LAST DAY. ONLINE ONLY \$50 Off \$150 PROM.

BRING ON THE SWEATERS

Hooded sweaters? Yes. Fall prints? Double yes.

BUY 1, GET 1* \$29.90

Select Styles

[SHOP WOMEN](#)

[SHOP MEN](#)

MacBook Air

**BEFORE
AND AFTER**



Studio image



Result after using Pixelz



Studio image



Result after using Pixelz



Studio image



Result after using Pixelz



Studio image



Result after using Pixelz



Studio image



Result after using Pixelz





Studio image



Result after using Pixelz

EXPRESS

WOMEN MEN **SALE** GIFTCARDS BLOG

ACCOUNT (SIGN IN) BAG  SEARCH 



LEATHER DOUBLE STRAP HEELED RUNWAY SANDAL
\$88.00
FREE RETURNS AND EXCHANGES



EYELET EMBROIDERED ROUND TOE BALLET FLAT
\$39.90
FREE RETURNS AND EXCHANGES



RHINSTONE EMBELLISHED OPEN TOE FISHERMAN SANDAL
\$59.90
FREE RETURNS AND EXCHANGES



SLIT T-STRAP SANDAL
~~\$34.99~~ **\$24.43**
NOW 30% OFF!
PRICE REFLECTS DISCOUNT
FREE RETURNS AND EXCHANGES

RESULTS ON
EXPRESS
.COM

EXPRESS

WOMEN MEN **SALE** GIFTCARDS BLOG



LEATHER DOUBLE STRAP HEELED RUNWAY SANDAL
\$88.00
FREE RETURNS AND EXCHANGES



EYELET EMBROIDERED ROUND TOE BALLET FLAT
\$39.00
FREE RETURNS AND EXCHANGES



RHINESTONE EMBROIDERED TOE FISHERMAN SANDAL
\$59.90
FREE RETURNS AND EXCHANGES



RHINESTONE T-STRAP SANDAL
~~\$39.00~~ **\$27.93**
NOW 30% OFF!
PRICE REFLECTS DISCOUNT
FREE RETURNS AND EXCHANGES



RHINESTONE T-STRAP SANDAL
~~\$69.00~~ **\$41.93**
NOW 30% OFF!
PRICE REFLECTS DISCOUNT
FREE RETURNS AND EXCHANGES



STUD AND PAVE STRAP SANDAL
~~\$49.00~~ **\$34.93**
NOW 30% OFF!
PRICE REFLECTS DISCOUNT
FREE RETURNS AND EXCHANGES



Before

After

<p>#1018 PAVE WING HINGED WRAP RING \$26.90 Buy 1, Get 1 50% Off</p>	<p>#1019 PAVE CIRCLE RING \$26.90 Buy 1, Get 1 50% Off</p>	<p>#1020 FACETED RHINESTONE RING \$24.90 Buy 1, Get 1 50% Off</p>
<p>#1021 COLORED PAVE THREE-RING SET \$20.90 Buy 1, Get 1 50% Off</p>	<p>#1022 TURQUOISE STRETCH RING \$29.90 Buy 1, Get 1 50% Off</p>	<p>#1023 LONGHORN STRETCH RING \$29.90 Buy 1, Get 1 50% Off</p>
<p>#1024 PAVE EMBELLISHED WAVE RING \$20.90 Buy 1, Get 1 50% Off</p>	<p>#1025 HEART PRONG COCKTAIL RING \$24.90 Buy 1, Get 1 50% Off</p>	<p>#1026 CHEVRON FLOATING RING \$19.90 Buy 1, Get 1 50% Off</p>

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<p>#1021 COLORED PAVE THREE-RING SET \$20.90 Buy 1, Get 1 50% Off</p>	<p>#1022 TURQUOISE STRETCH RING \$29.90 Buy 1, Get 1 50% Off</p>	<p>#1023 LONGHORN STRETCH RING \$29.90 Buy 1, Get 1 50% Off</p>	<p>#1028 OPEN WRAPPED METAL RING \$19.90 Buy 1, Get 1 50% Off</p>
<p>#1024 PAVE EMBELLISHED WAVE RING \$20.90 Buy 1, Get 1 50% Off</p>	<p>#1025 HEART PRONG COCKTAIL RING \$24.90 Buy 1, Get 1 50% Off</p>	<p>#1026 CHEVRON FLOATING RING \$19.90 Buy 1, Get 1 50% Off</p>	<p>#1029 FACETED RECTANGULAR TWO TONE METAL RING \$24.90 Buy 1, Get 1 50% Off</p>

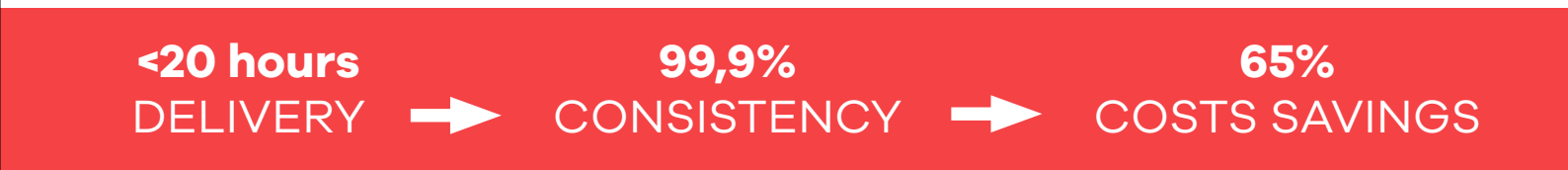
CONSISTENT CATEGORY PAGES

Why Pixelz? We were looking for a partner that could provide a consistent work at a good price and while keeping tight deadlines. With Pixelz we have the ability to review/reject images before downloading, as well as conveniently update our order specs with new visual requirements.

Key benefits of using Pixelz services Consistency, quality, speed, price.

Key results on your business after using Pixelz Our website experience has improved considerably with visually consistent product pages.

Would you recommend Pixelz? Definitely!



Company name:	Express
Contact name:	Cassie Bergman
Role:	Photo Retouching Manager

express.com

FREE SHIPPING ON ORDERS \$50+ [Details](#)

☰ **EXPRESS**



22 of 530

[Shoes & Accessories](#) / [All Shoes & Accessories](#)

SL-021005R

UNWAY

ABOUT PIXELZ



You shoot the image



We edit, retouch and optimize



You sell more

Pixelz is the **leading product image solution provider** for Internet retailers.

We can help you analyze, optimize and publish your product images for eCommerce in 24 hours or less. Take advantage of a wide portfolio of services from Image Analytics and our unique online editing platform, to our Image Publishing Connector that will make your online store more efficient and your life easier no matter the size of your company.

Save time, spend less and sell more!

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